

# Parametric QUAKE

## A customer success story

The state of Utah first bought a parametric earthquake policy in 2017 and has had the coverage ever since.

### The policy

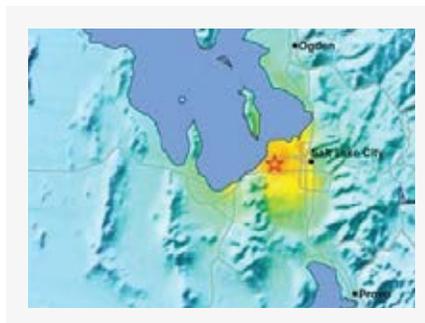
The state's main objective was to supplement their traditional earthquake insurance and cover deductible expenses through the solution's quick payment and flexibility in how funds can be used. The structure provided a dynamic payout that increased with the intensity of shaking and geographic spread of extreme energy.

### The event

At approximately 7:09 AM MDT on March 18, 2020, a 5.7 magnitude earthquake hit Salt Lake City, UT, with the epicenter in the nearby town of Magna. With its concentrated shaking, the state's strongest earthquake in nearly 30 years caused significant economic loss. In addition, the event happened during the global COVID-19 pandemic that had already hurt the region's economy.

### The payout

Due to the earthquake's intensity, the customer qualified for a partial payout. They received the funds less than four weeks after the event, helping them cover the immediate expenses associated with the losses. This was the first payout for our location-specific parametric QUAKE in North America.



### What do our customers and brokers think?

"Among the appealing parametric benefits were the promise of prompt payments based upon the location and severity of an earthquake and the opportunity to use those payments for any purpose... Less than 30 days after the earthquake, Swiss Re Corporate Solutions issued payment to the State of Utah."

**Brian Nelson**  
Director, State of Utah Division of Risk Management

"Parametric insurance has allowed us to look at the peril of Utah earthquakes through a new lens and with a myriad of options to structure coverage. Swiss Re Corporate Solutions showed us the benefit of earthquake coverage tied to insured values by zip code."

**Jonathan Stutz**  
Broker, Moreton & Company

"Parametric QUAKE was an attractive product for our client, because we were able to structure an affordable solution that gave them more coverage and flexibility. When the product was tested, it performed exactly as expected."

**Wil Cooper**  
Wholesale Broker, AmWINS

### Parametric steps



Event Occurs



Intensity verified by third-party



Payout issued within 30 days



Confirm proof of loss within a year



Advancing Alternative Risk Transfer Together